

# Initial Meeting Notes

Creative Director: Ruby Grant

Designer: Orquidea Campbell-Espinoza

- Home Page
  - Topnav
  - Bold image of Kusama herself
  - Brief description
- Art + Exhibitions
  - Location + success of exhibitions
  - Different sections for different mediums
  - Caption the images, include date
  - The revival of her art work-when it became famous
- Personal Life
  - Relationship with Frida Kahlo
  - Her in comparison to male artists of the time
  - Her early life, family dynamics
- Mental Health Journey
  - Original hallucinations of polka dots
  - Institutionalization
  - Relationship with sexuality
  - Where she is now
- Sources

\*Want to convey heaviness of Kusama's life along with playfulness of her artwork\*

## Mockups

- One set with black on white, another white on black
- Pops of color
  - Polka dots, different scales
- Minimalist
- Either simple sans (Neue Haas Grotesk) or an editorial serif like newspaper
- Home page should be BOLD
- Wide padding, very centered
- Home page should be unique

Interview:

[https://drive.google.com/file/d/1gGQhZ97iVokwesSV2InUWraHXEY7Qlq5/view?usp=share\\_link](https://drive.google.com/file/d/1gGQhZ97iVokwesSV2InUWraHXEY7Qlq5/view?usp=share_link)

